

## How I Charge For creating a Keepsake DVD

Most of our projects are created within three days.

Our Basic DVD production charge is for **80-90 pictures** ----- **\$375.00 dollars.**

*Most local companies charge 99 cents to scan pictures and put them on a CD.*

We scan the pictures, find the music you choose either online, or use the music you bring to us. The Special Effects we make or use in your presentation are part of our cost.

We help organize the pictures when necessary. (we prefer to have the pictures given to use in some form of a timeline. (This is not an easy task for either the family or for us). But we will try to make it easy.

1. We make from scratch a personalized DVD with chapters that are labeled by music choice.  
We also print a picture on the front of the DVD Case and a Picture printed onto the face of the DVD
2. We create a picture Cd which includes all of the pictures we scan and fix  
We also print a picture on this CD
3. We deliver our project to the place where it will be played and we stay there until we have seen the project play through in its entire length.
- 4 . We provide the Family with one Working copy of the DVD. (additional copies are \$20.00 each).

### Things we do that are included in our price.

We meet with families on their schedule as much as possible.

Some companies charge for creating Ken Burns effects (pan in - pan out effect) we do these for free. Our Ken Burns effects are quite different than what most what most companies create.

We enhance pictures that have cracks, breaks, smudges, or other imperfections. we offer this service to everyone Providing there is enough time .to finish the project.

If we must, we will work longer than 8- 10 hour days to make sure your project is as free from mistakes as possible.

We take great pride in our work.

We do not scan pictures and leave the white edge of the picture in our presentations, not even a sliver of white.

All of our presentations are checked several times to make sure that their are transitions between each picture, there are no jumps or goofy pauses of black spaces or extra picture frames, We make sure that the music and picture timing in our presentations is a perfect as it should be. (no pictures without music).

**Our Price** The cost for first 80 - 90 pictures is 375.00 - **We then have a graduated scale.**  
**We recommend that projects stay under 150 pictures, we will do larger projects when requested**

The next **30 pictures from 90 to 120 pictures** we charge **\$2.50 per picture** to scan and add them to the project. This includes music. approx 11 to 13 min in length.

The next **30-35 pictures above 120 to 150-155 pictures** we charge **\$3.00 each per picture**, 13 to 16 min.

For projects above **155 pictures we charge \$3.50 each ie: projects over 180 pictures are over 20 min.**  
The Reason: The greater the number of pictures in the project the harder it is to make sure that the music begins and ends at the beginning and ending of each picture segment.  
(This means no pictures without music behind them).

Each 25 pictures requires a new music choice.

180 pictures in a project requires at least 6-8 music choices (songs) lasting 20 plus minutes in length

**This is the reason for the graduated pricing**

**If you have a question about our pricing Please Ask, Do not be Shy!**  
**Please call us at (541) 606-6135 or email David at [dray@efn.org](mailto:dray@efn.org)**